

PRESS RELEASE

The Fox, Willian, Herts, SG6 2AE

www.foxatwillian.co.uk

The Fox at Willian scoops top recognition

It's celebrations all round at The Fox at Willian which has been named as one of the Top 50 Gastropubs in the UK in The Publican's Morning Advertiser 'Budweiser Budvar Awards 2012'.

Says Jo Bruce from The Publican's Morning Advertiser 'Our team of regional chairs polled hundreds of gastropub operators, top chefs, food writers, pub guide editors, catering development managers and pubco and restaurant bosses to vote for their favourite pubs in these prestigious awards'. At the Publican's Morning Advertiser we strive to celebrate the achievements of Britain's fantastic gastropubs, who lead the way with their business innovation and menu ideas, premium drink offers and are the cream of the pub industry. To ensure each region of the UK has an equal opportunity for their pubs to shine, our voting panel is broken down into eight geographical voting regions, with an equal number of votes collected in each by the Top 50 Gastropubs Voting Academy. Each voter is asked for their choice of the top four gastropubs they have visited in the past year.'

James Nye, Managing Director of the The Fox said, 'It is a huge accolade and an immense honour to receive this recognition which is obviously the hospitality industry's choice. The team at The Fox is to be congratulated; it is their passion, hard work and commitment that have won this amazing award. The Fox is growing from strength and we now feel we are up there alongside top establishments in the UK. There's no stopping us now and this award sits nicely alongside a string of other recent national awards – Best Cask Beer Pub in South East, Best Fish & Chips in UK & Hertfordshire Dining Pub of the Year 2011 as voted by The Good Pub Guide.'

The Fox is part of the Anglian Country Inns Ltd group www.acinns.co.uk, which owns three other hospitality establishments in East Anglia.

The Publican's Morning Advertiser editor Rob Willock says 'These awards really are the industry's choice and it is fantastic for the gastropubs voted into the Top 50 to get recognition from such a prestigious panel of voters.'

The awards are being run in association with Budweiser Budvar as headline partner. Tony Jennings, CEO of Budweiser Budvar UK says 'Great beers deserve great food and that's why Budvar are delighted to sponsor this spectacular hunt to find the UK's best gastropubs.'

ENDS

Pictured – The jubilant team at The Fox at Willian

For further information contact Pamela Farrell M 07887 603992